

CHELSEY DELANEY

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ADDRESS 214 Union St, Apt 2
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EMPLOYMENT

Director of Digital User Experience, Planned Parenthood Federation of America

New York, NY | Full-time | Nov. 2016 - Nov. 2017

- Evangelize the vision and strategy for user experience across the Federation
- Manage and mentor a team of designers and researchers
- Collaborate and coordinate with product managers, data analysts, content strategists, and stakeholders from across the organization, both national and international
- Practice interaction design, design strategy, user research and front-end development

UX Lead, Planned Parenthood Federation of America

New York, NY | Full-time | Mar. 2015 - Nov. 2016

- Lead and scale Planned Parenthood's growing user experience practice
- Collaborate on cross-functional team in the PPFA Innovation Lab
- Practice interaction design, design strategy, user research and front-end development

Senior UX Consultant, Cooper

New York, NY | Full-time | Mar. 2014 - Mar. 2015

- Lead Cooper's interaction design practice, and aid in all lean UX process activities
- Manage health care and education clients and projects, as well as resource allocation

UX Consultant, Catalyst Group / Cooper

New York, NY | Full-time | Jun. 2011 - Mar. 2014

- Collaborate with a multidisciplinary team across all phases of a lean UX process, with a focus in interaction design, UX strategy and user research
- Create and present design deliverables to health care and education clients

Information Design Consultant, Guttmacher Institute

New York, NY + [remote] | Contract | Jun. 2010 - Jun. 2011

- Collaborate with communications and research departments to develop engaging, plain language interaction and motion design concepts

Teaching Assistant, Graduate Interaction Design Seminar, Carnegie Mellon University

Pittsburgh, PA | Part-time | Aug. 2010 - May 2011

- Conduct design writing workshops with first-year interaction design graduate students
- Teach lessons related to topics discussed in seminar

Designer and Front-End Developer

Austin, TX | Freelance | Jun. 2008 - Jun. 2010

- Act as a full-stack designer and developer for clients from the Austin arts community

ACHIEVEMENTS

Speaking Engagements & Workshops

Interaction17; RMCAD Design Series 2015; SXSW Interactive 2014; UXPA World Usability Day 2014; LeanUX NYC 2014; LeanUX NYC 2013; SXSW Interactive 2011; +more

Publications

"Design", Encyclopedia of Humor Studies, 2014; *Bedsider.org*

Honors & Awards

Spot On | FastCo Innovation By Design Award 2017: Apps; FastCo Innovation By Design 2017: UX - Honorable Mention; Apple App Store feature; Google Play Store feature

Leadership Roles

UX Advisory Board Member, Ad Council

EDUCATION

Carnegie Mellon University

MDes, Interaction Design 2011,
Pittsburgh, PA

University of Texas

BA, Multimedia Journalism 2009,
Austin, TX

SKILLS

Process

Card sorting
Competitive and peer analysis
Contextual inquiry
Design workshops
Heuristic evaluation / UX audit
In-the-wild testing
Information architecture
Interviewing
Journey mapping
Lean UX
Moodboards
Pattern libraries
Personas
Prototyping
Surveys
Tree testing
Usability testing
User flows and workflows
Wireframes
+more

Tools & Platforms

Adobe Creative Suite
Bootstrap
InVision
Sketch
Zeplin
+more

Languages

Spanish (professional proficiency)
HTML5
CSS3
JavaScript
jQuery